



Datavillage

Share Insights Not Data



ABOUT

Datavillage is **redefining Data Collaboration** by enable businesses to capitalize on their sensitive data without jeopardizing confidentiality and privacy.

With Datavillage, **organizations** retains **control** over **their data** while **allowing partners** to use it for **new insights without direct access**.

Start using your sensitive data to **power AI** with **open collaboration** between entities, with partners or even with competitors.

New Data Economy



The amount of data generated continues to increase. Data is not meant to be kept in silos. They are made to be combined with others to increase the **economic benefits of data**.

According to **Gartner**, data and analytics leaders who share data externally drive **3x more measurable economic benefits** than those who don't !

New regulations are coming into force to encourage data sharing. The **Data Governance Act**, the **Data Act** or **Financial Data Access** in Europe will set the framework and rules to enable more data sharing and the new data economy.

70% of global data and analytics **decision makers are expanding their ability to use external data**.

Whoever embraces this new market will outperform their peers on most business value metrics.



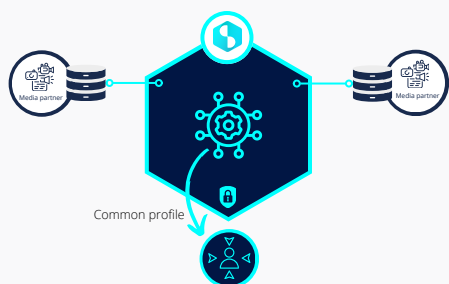
"According to Gartner, data and analytics leaders who share data externally drive 3x more measurable economic benefits than those who don't !"

Solve challenges That cannot be solved in your own silo

Data collaboration is gaining momentum. In a recent survey, Forrester Research revealed that more than 70% of global data and analytics decision-makers are expanding their ability to use external data.

New regulations such as the **European Data Governance Act (DGA)**, applicable from September 2023, sets up a framework of trust that promotes data sharing between different industries and/or governments.

The opportunities for using data collaboration are immense, whether it is **optimizing processes, generating new revenue** or **creating new business models** emerging as a result of this paradigm shift.

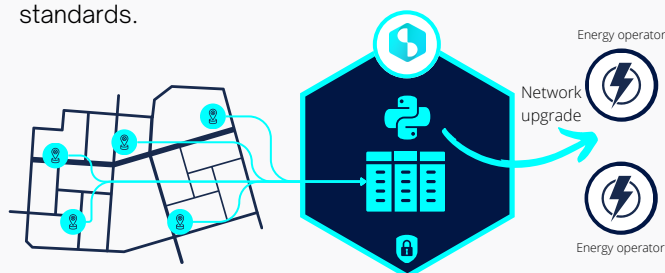


Common user profile

Local media companies collaborate for a personalized user experience, pooling data to create common profiles. This fosters a cohesive, cross-platform journey while respecting privacy. The strategy enhances competitiveness against global players, leveraging local insights and maintaining a focus on user preferences in a culturally specific market.

Forecasting congestion in energy networks

Energy operators collaborate with industries, leveraging strategic data for precise consumption forecasts without direct access. This ensures confidentiality and security, allowing grid upgrades for enhanced efficiency. The process, prioritizing privacy, facilitates informed decisions while complying with data protection standards.

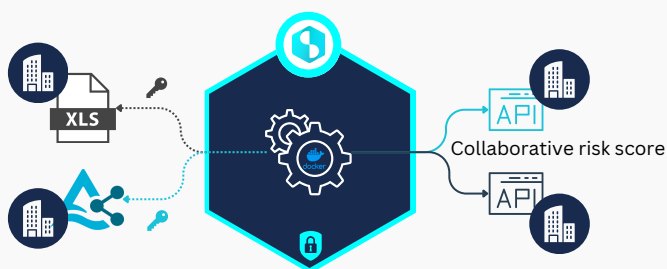


Cross-selling and accurate communication

The integration of data from various financial departments, like insurance, brokers, and banking, aims to enhance customer segmentation. This enables more precise and personalized cross-selling efforts, providing end customers with accurate information and promotions. Stringent privacy measures ensure confidentiality between the different parties, safeguarding customer data and maintaining compliance with regulations. This collaborative approach optimizes communication strategies, offering customers targeted and relevant services while respecting privacy and regulatory requirements.

Collaborative fraud detection

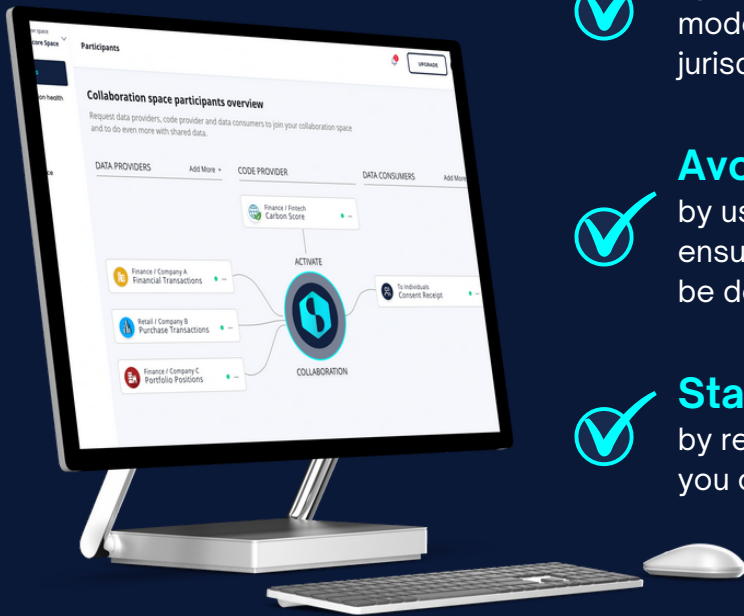
Organizations like banks, insurers, leasing companies, ... collaborate confidentially to detect and prevent fraud. Sharing information about fraudsters or suspects enhances their collective ability to improve and anticipate fraud detection. This collaborative approach strengthens the industry's defense against fraudulent activities while maintaining the confidentiality of sensitive information.





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Increase competitive advantage



by accessing to new data sources and AI models with partners and across entity jurisdictions.

Avoid data breaches



by using confidential collaboration spaces ensuring that your data and AI models can never be decrypted.

Stay compliant with regulations



by relying on data intermediary technology that you can always trust but verify.



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